# Pro-Fusion Industry Association Introduction

03.07.2024

**Ulf Thiele** 

# The founders share a vision for the benefits of fusion for energy generation and want to promote it.

#### **Reasons for setting up Pro-Fusion**

- Shared vision that the commercial use of fusion to generate energy will lead to significant environmental, social and economic benefits.
- In particular, the association will promote public understanding of the need to generate energy through fusion.
- The association
  - aims to shape public opinion on fusion energy in the long term.
  - wants to be the point of contact for politicians and the media on all fusion energy issues.
  - wants to make a contribution to the further development and structuring of the economic fusion ecosystem.

### The founders represent a broad cross-section of the fusion industry, as do the board members for the set-up phase.

Proxima Fusion

### **Founding members**

Fusion start-up companies:





• Fusion supply chain industry and 1 person:



framatome



ProZukunft GmbH

### research instruments







& MANAGEMENT GMBH

#### Elected honorary board members (for 1<sup>st</sup> year)



Heike Freund (Marvel Fusion)



Markus Kind (Rolf Kind)





Ulli Kraft (FILO Germany)

> Dr. Ulf Thiele, Speaker (Thiele Tech. & Mgmt)





Hannes Vogel (Proxima Fusion)

> Dr. Wolfgang Walter (Bilfinger)



# The formal set-up has been done and member admission will start soon.

#### **Implementation Status**

- Articles of association discussed, agreed and signed
  - Build-in flexibility to adjust to growing number of members and to incorporate their desired
  - Members are clustered into "expert groups" (one mandatory for each member) but can work in several relevant ones.
  - Expert groups are represented in the board of directors (at least one board member)
  - Expert groups are set up by the general meeting upon board proposal
- Entry in the register of associations has been applied for (feedback by registration court expected soon)
- Agree distribution-of-business within the board
- Formal admission process for interested members starts after register-entry:
  - Membership requirements full members (from articles of association):
    - Any organization or company that can be a member of the association under (German) civil law and that provides or is considering providing commercial services relevant to fusion can become a full member.
  - Membership also possible for non-commercial organizations and private persons (associated members)

### The association is controlled by all members!

#### Association control: Cornerstones from the articles of associations

- Each full member has the same voting right (except associated members); no special rights for founding members
- Specialist groups are intended to balance out the particular interests of similar members vis-à-vis other members
- Specialist groups are decided and erected upon members general meeting decision
- Each Specialist group should be represented in the board by at least one member (balance of power)
- The honorary Board is controlled by the members general meeting, the Board co-optates and controls the (paid) executive Board member



## The members define and control all aspects of operations of the association!

# The board will set-up the association. After a year, new board elections are foreseen to adjust representation of new members.

#### **Planned development process**

- Increase membership base (application possible on short notice)
- Work and agree areas of activities with members
- Start hiring process for professionals (especially "managing board member", salaried)
- Develop business plan (esp. profit and loss planning)
- Adjust membership fees according to financial needs (for 2025)
- Agree business plan, membership fees and activities with members general meeting (foreseen Dec. 24)
- Implement actions
- In parallel: Establish network to other relevant organizations, Governments and Fusion stakeholders
- Work according the aims of the association

# Early members are invited to tailor the association to the best needs for the future

#### Why should you join now

- Planning for operations will start NOW
- Enterprises of all sizes are invited to control the development and benefit from it in the future
- The destination is clear, the journey will start soon, and the optimal route is under discussion



### Apply for membership or think about it (possible successful registration) and support us in developing a strong and supportive voice for fusion energy and the relevant industry

### We want to learn about your ideas, requirements and wishes how to support you and your fusion business!

#### More information:

- Q&A session with Pro-Fusion representatives (Board and founding members)
  - When:
    - Tomorrow, Thursday, July 4<sup>th</sup>, directly after end of EU fusion business forum
  - Where:
    - URANIA (this building)



#### **Contact:**



Pro-Fusion e.V. (registration in process) Zietenstr. 21A 12249 Berlin

Dr. Ulf Thiele Speaker of the Board Tel.: +49 (0) 170 4745889 ulf.thiele@pro-fusion.org